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# CHOICE HOTELS

I N T E R N A T I O N A L

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## Farm Bureau Deal

Idaho Farm Bureau members get 20% off the hotel's standard rate.

## How does it work? (Nutshell Version)

Members call 1-800-258-2847 or go to [www.choicehotels.com](http://www.choicehotels.com) to get prices and reservations for all the hotels in the Choice Hotel chain.

The discount code is located on the back of your Farm Bureau membership card.

You can also call your local county Farm Bureau office or Joel Benson at 208-239-4289 to get the code.

## Other Information - (Broader Version)

This is probably the most popular discount program for Idaho Farm Bureau members. The primary reason is that they automatically get **20% off the hotels' standard rate**. In other words, when the general public pays \$40 for a room, Farm Bureau members pay closer to \$32. Likewise, a \$60 room will be closer to \$48, a \$90 room will be closer to \$72 and so forth.

The number to call is **800-258-2847**. Members should simply say they are with the Idaho Farm Bureau and give them our corporate discount code. **The discount code is located on the back of your Farm Bureau membership card or call 208-239-4289 to get the code.**

Online Instructions: It's pretty simple.

1. Go to [www.choicehotels.com](http://www.choicehotels.com)
2. At the bottom of the reservation box there is a line that says "**Best Available Rate**". Scroll down on the box and click on **Special Rate/Corp ID**. Enter the discount code found on your Farm Bureau membership card. Farm Bureau discount prices will now be shown instead of the regular price.

The second reason our members use this chain so often is that a member can simply call one toll-free number on the phone, tell them what area they are in or looking at and get the discounted quotes for all eight hotel chains listed above for that area.

The only "heads up" a member needs to have is that this program requires advanced reservation. The person behind the counter of the hotel isn't going to know how to pull up the discount from their computer at the hotel, but a national operator will know exactly what the discount program is about and can easily make the reservation. If a member decides to stay at one of these motels at the last minute, they can simply call the national 1-800 number from a cell phone in the parking lot or a pay phone, set up the discount reservation, and then walk in. Pretty slick, isn't it?

If anyone, not having Farm Bureau insurance, stays in a hotel more than 4 times a year anywhere in this country, it would be in their favor to sign up for an annual Farm Bureau membership because the saving will easily offset the annual fee and then they can simply have access to all the other discount benefits for the year so **SPREAD THE WORD!!!**