



CHOICE HOTELS

I N T E R N A T I O N A L

Farm Bureau Deal

Idaho Farm Bureau members get 20% off the hotel's standard rate.

How does it work? (Nutshell Version)

Members call 1-800-258-2847 or go to www.choicehotels.com to get prices and reservations for all the hotels in the Choice Hotel chain.

Other Information - (Broader Version)

This is probably the most popular discount program for Idaho Farm Bureau members. The primary reason is that they automatically get **20% off the hotels' standard rate**. In other words, when the general public pays \$40 for a room, Farm Bureau members pay closer to \$32. Likewise, a \$60 room will be closer to \$48, a \$90 room will be closer to \$72 and so forth.

The number to call is **800-258-2847**. Members should simply say they are with the Idaho Farm Bureau and give them our corporate discount code. **The discount code is located on the back of your Farm Bureau membership card or call 208-239-4289 to get the code.**

Online Instructions: It's pretty simple.

1. Go to www.choicehotels.com

2. At the bottom of the reservation box there is a line that says “[Enter Your Special Rate ID](#)”. Click on that and enter the discount code found on your Farm Bureau membership code. Farm Bureau discount prices will now be shown instead of the regular price.

The second reason our members use this chain so often is that a member can simply call one toll-free number on the phone, tell them what area they are in or looking at and get the discounted quotes for all eight hotel chains listed above for that area.

The only “heads up” a member needs to have is that this program requires advanced reservation. The person behind the counter of the hotel isn’t going to know how to pull up the discount from their computer at the hotel, but a national operator will know exactly what the discount program is about and can easily make the reservation. If a member decides to stay at one of these motels at the last minute, they can simply call the national 1-800 number from a cell phone in the parking lot or a pay phone, set up the discount reservation, and then walk in. Pretty slick, isn’t it?

If anyone, not having Farm Bureau insurance, stays in a hotel more than 4 times a year anywhere in this country, it would be in their favor to sign up for an annual Farm Bureau membership because the saving will easily offset the annual fee and then they can simply have access to all the other discount benefits for the year so **SPREAD THE WORD!!!**

You asked for free We give you free

Stay two separate times

EARN ONE NIGHT FREE



- Book at **ChoiceHotels.com** or 800-258-2847 and after your second stay between **May 19** and **August 11, 2011**, you'll receive enough **Choice Privileges®** points to redeem for a **FREE** night at over 1,500 hotels
- Maximum of two free nights per member. Register at **ChoiceHotels.com** to be eligible for more free nights
- Remember to enter the ID Farm Bureau Special Rate ID and your personal **Choice Privileges** member ID to take advantage of your benefit while earning points.



CHOICEprivileges®

REWARDS PROGRAM

Reservations must be made at ChoiceHotels.com or 800-258-2847 at qualifying rates and Choice Privileges member number must be provided upon check-in. After a second qualifying stay with arrival between 5/19/11 and 8/11/11, you will be awarded enough bonus points to redeem at the 8,000 point Choice Privileges reward night level. For Econo Lodge®, Rodeway Inn®, Suburban Extended Stay Hotel®, or MainStay Suites® hotels, a stay is defined as two (2) or more consecutive nights at one hotel regardless of check-ins or check-outs. For Comfort Inn®, Comfort Suites®, Quality®, Sleep Inn®, Clarion®, Cambria Suites® or Ascend Collection® hotels, a stay is defined as any number of consecutive nights at one hotel regardless of check-ins or check-outs at any property included in the Choice Privileges program. Members that register for this promotion may earn up to four (4) free nights, Platinum and Diamond members that register for this promotion may earn up to ten (10) free nights, and members that do not register for this promotion may earn up to two (2) free nights. Allow 72 hours from check-out for points to post to your account. A free night at most Choice Privileges locations requires more than 8,000 points. You must maintain an address in the U.S. (including U.S. territories) to be eligible for this promotion. For program details, eligible rates, eligible countries and point redemption rules, visit choiceprivileges.com. © 2011 Choice Hotels International, Inc. All rights reserved. 11-225/04/2011